

#14

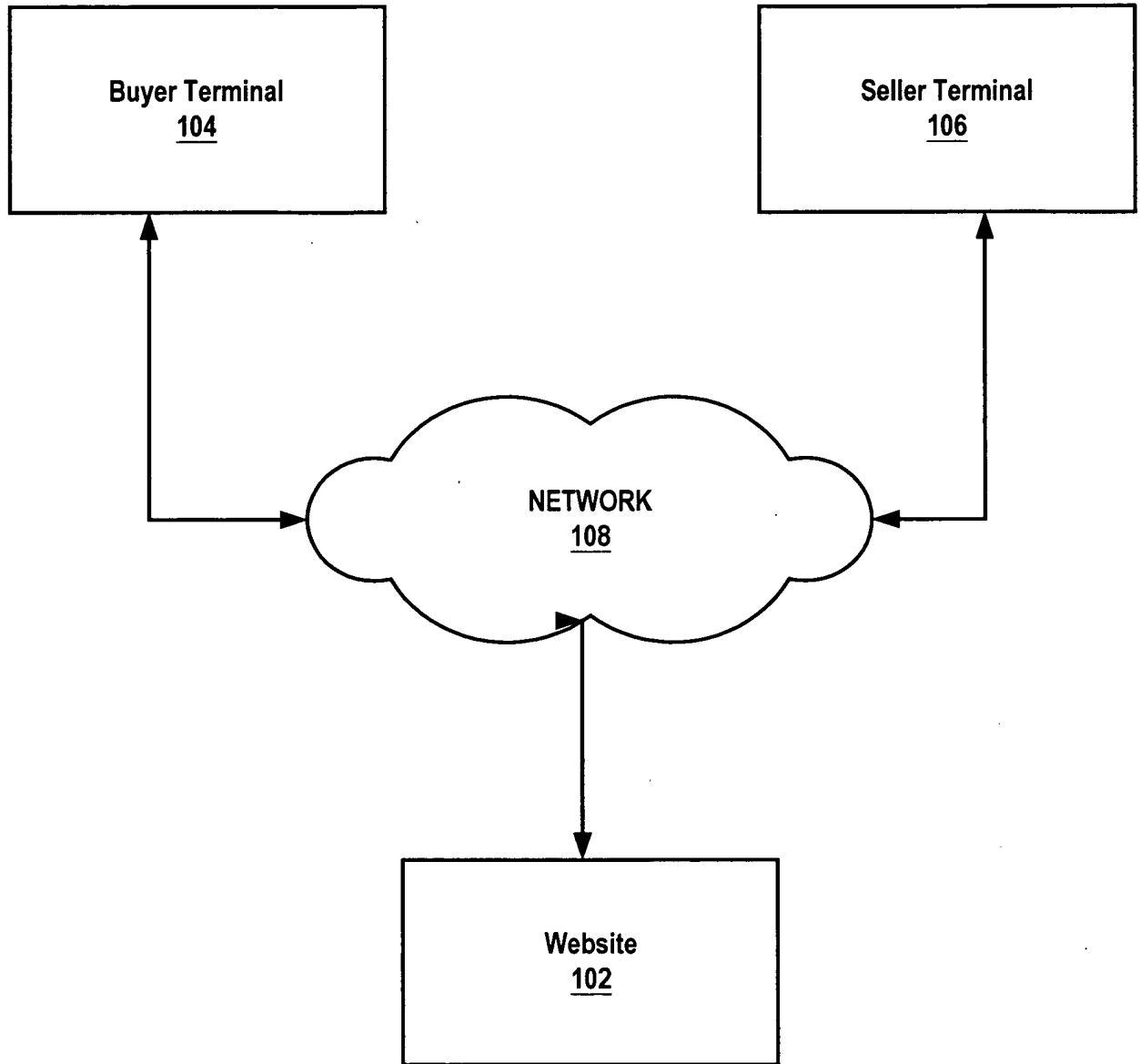


Figure 1

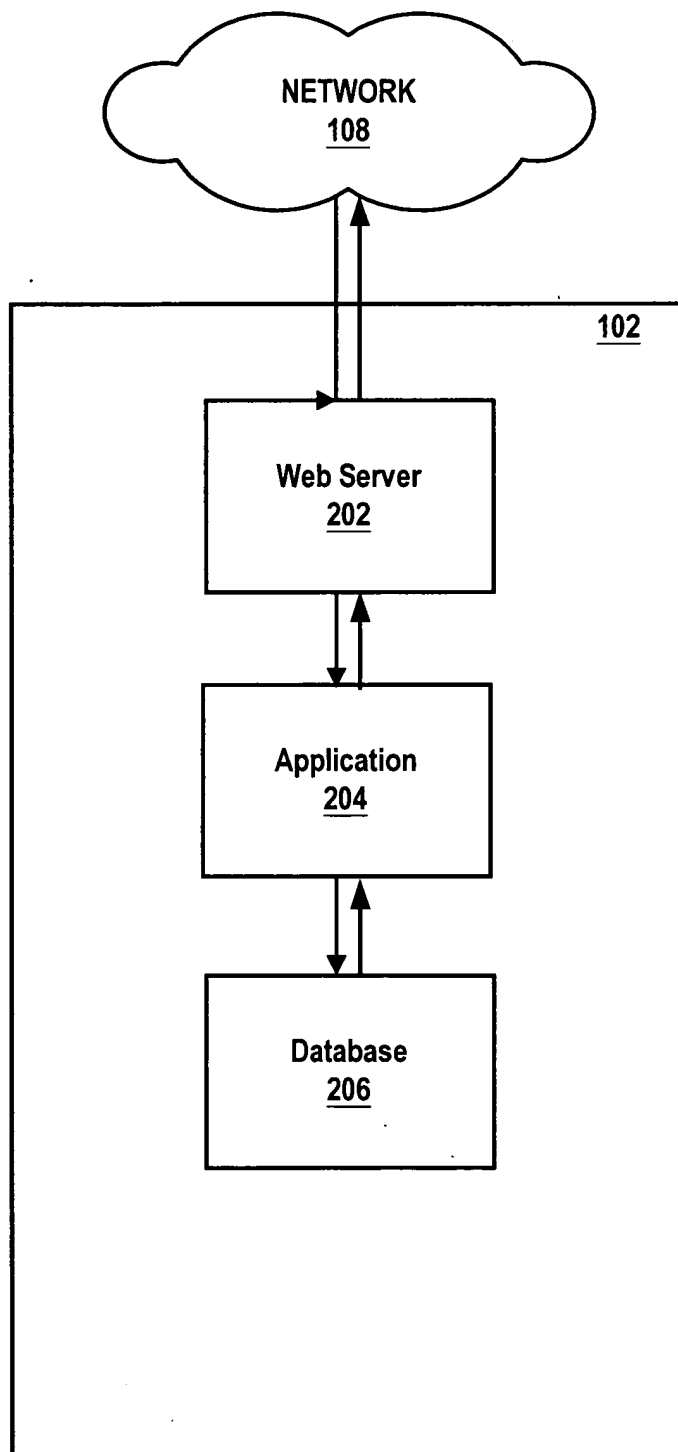


Figure 2

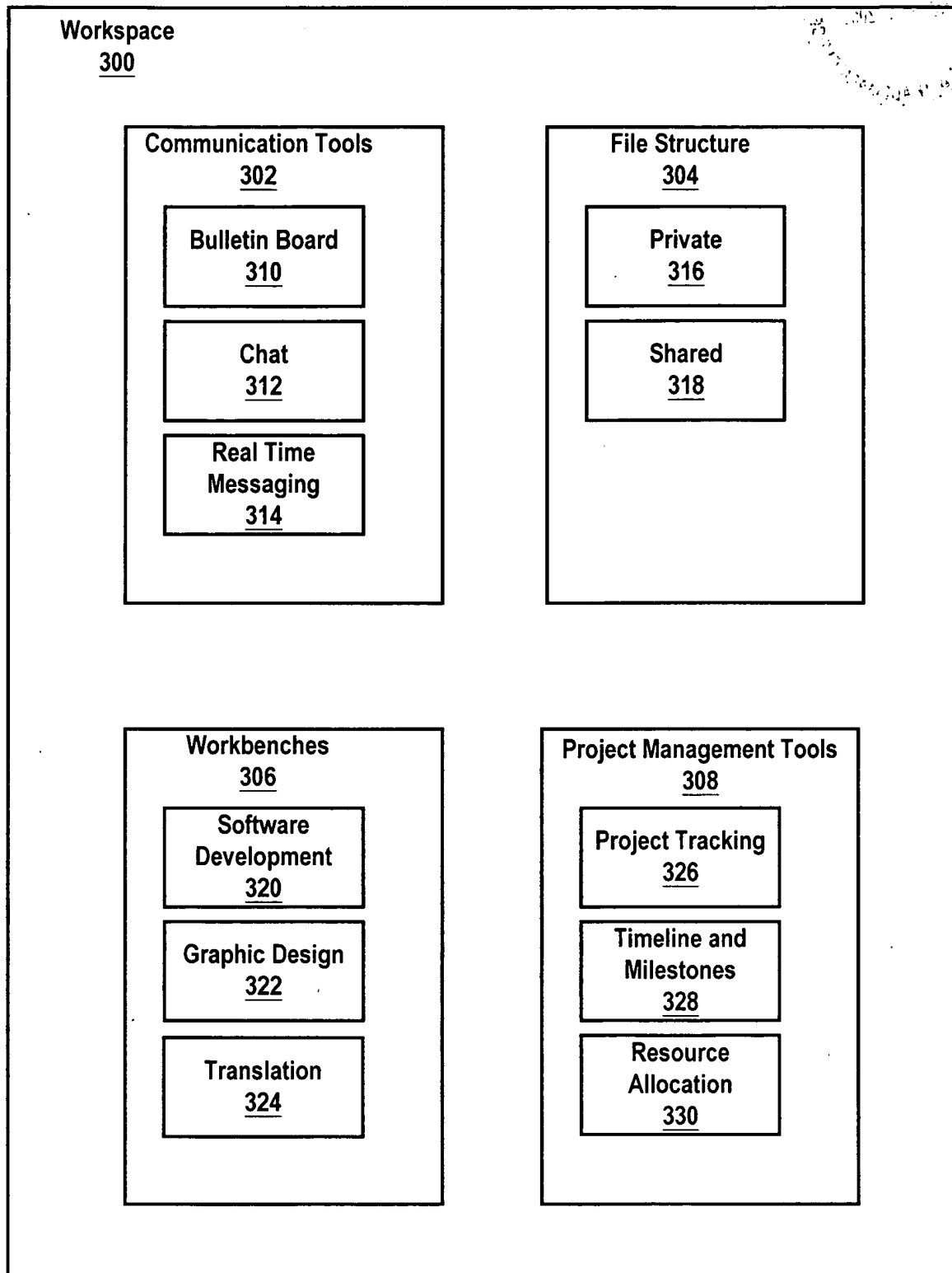


Figure 3

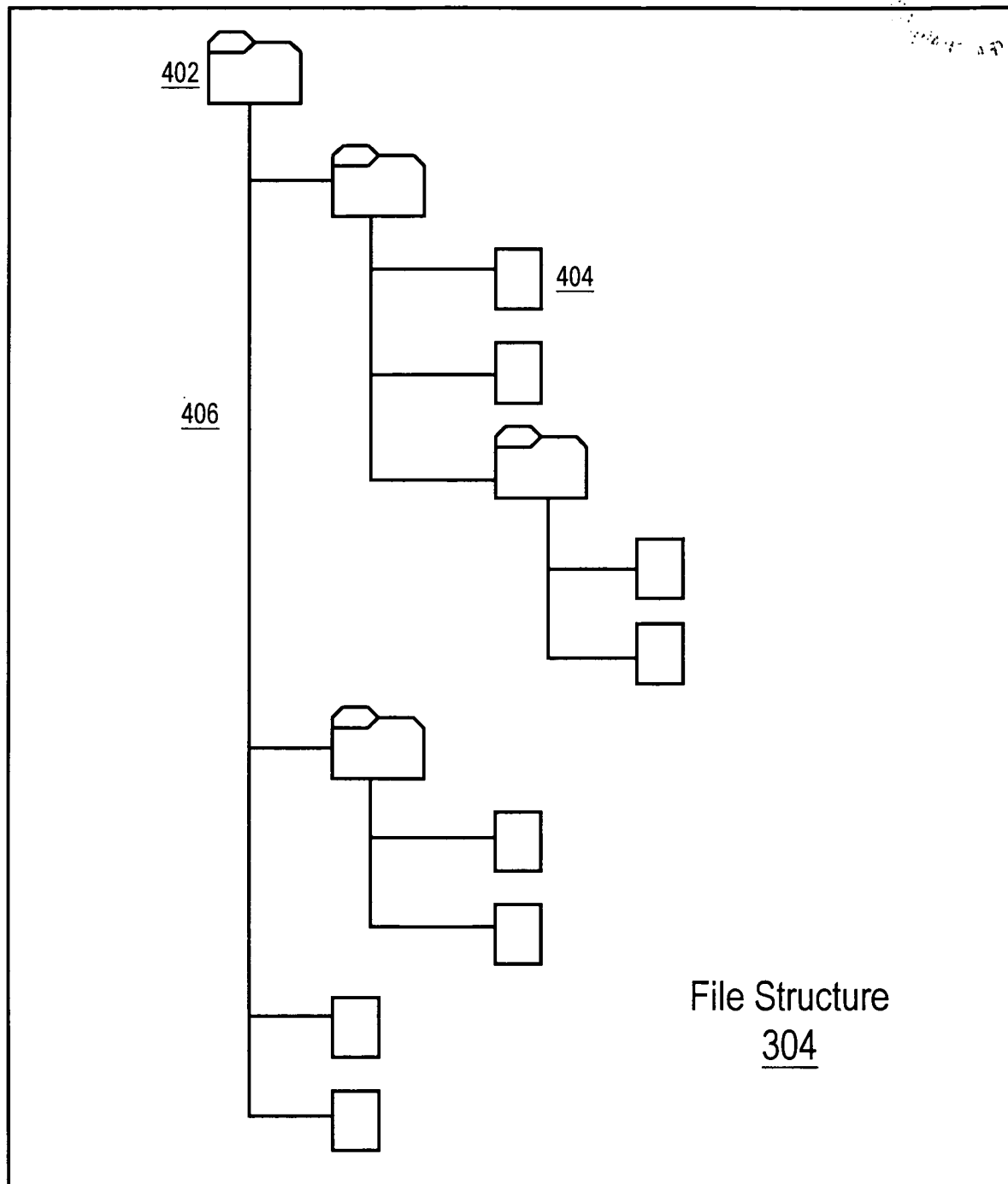


Figure 4

[home](#)[buy](#)[sell](#)[my eLance](#)[register](#)[search](#)[help](#)[Post an RFP](#) | [Fixed-Price Services](#)

## Post a Request for Proposal and Get Bids

Use this form to post your project. If you are a first-time user, you will be asked to provide a phone number or credit card in order to maintain the integrity of the eLance marketplace. Read about eLance security.

### Need Live Assistance?

Get help from a live person online or post a project by phone.

[Online Help](#)[Post by Phone](#)

Get help [Posting an RFP](#).

View Tips and How-To in eLance [Resources](#).

### RFP Wizards

Also use these customized forms to post your project:

#### Business

- [General](#)
- [Business Plan](#)
- [Data Entry](#)
- [Document Editing](#)
- [Presentations](#)
- [Research](#)
- [Transcription](#)
- [Translation](#)

#### Computer

- [General](#)
- [Computer Consulting](#)
- [IBM AS-400 Services](#)
- [Linux related Services](#)
- [Software Development](#)
- [Web Hosting](#)
- [Web Site Development](#)

### Describe Your Project

(\* = Required Field)

Give your project a name\*:

Describe your project in detail\*:

2,000 character limit. You can use HTML tags. Don't enter contact info.

What will you receive at the end of the project? (Deliverables)

Be as specific as you can. 2,000 character limit.

When do you want to receive the project\*:

Who will own the rights to the final work?

### Include Files

Upload any files relevant to the project:

Up to 10 files of any type.

Upload a faxed document or voice recording:

☐

Check this box to send a toll-free fax or make a voice recording. It will be attached to your project description.

### Setup the Bidding

Select the eLance marketplace for your project\*:

(Select One)

Other:

If you selected Other in the pulldown menu, enter a brief description in the Other box.

How long do you want bidding to run\*:

 days

How much do you estimate the project will cost?

 US\$

Numeric characters only. This is only a guideline; bids may be higher or lower.

Figure 5a

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)[Bid on a Project](#) | [Post a Service Offer](#)

## Post a Fixed-Price Service Offer

Use this form to post a description of a service with easily defined parameters and a standard per-unit price. Don't enter your email address or telephone number into this form. Contact info is released as part of a transaction. You can edit your offer at any time.

### Describe Your Service

520 What Type of Service  
Do You Provide?

Required

(Select One)

Other:

The pull-down menu lists just some of the services that trade on eLance. If you don't see your service, select Other and then enter a one or two word description in the box also marked Other.

510  
522 What's Your  
Specialization?

Required

List the exact type of service you're offering. e.g., English-Italian (if you chose Business: Translation). Note: ONLY THE FIRST 25 LETTERS of your specialization will be immediately visible from the Service Offers Marketplace.

524 Price/Unit:

Required

US\$

(Select One)

Other:

Pick a unit of measurement for your service from the menu above or enter your own unit in the box marked Other. Give the price for each unit in U.S. dollars.

526 How Long Will It  
Take You to Deliver?

Hours

Enter a turnaround time in hours. Turnaround time must be entered as a number.

528 Describe Your Service

530 Upload Examples of  
Your Work for Buyers  
to Evaluate

UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

532 Preview

After pressing this button, you can review and edit your Offer before it's posted live.

Figure 5b

[home](#) | [buy](#) | [sell](#) | [my.eLance](#) | [register](#) | [search](#) | [help](#)

[Bid on a Project](#) | [Post a Service Offer](#)

## Place a Bid

[Back to Project Description](#)

To bid for this project, you must be registered, and you must have a user profile containing at least 300 characters of information. Do not put your contact info in your bid, or it may be removed and your membership suspended. A \* indicates a required field.

### Need Help?

Get help now from a live person using online chat.

[Online Help](#)

## Enter Your Bid

534 \*Enter your bid amount: <sup>510</sup>  
US\$  <sup>512</sup>  
Selection is made on more than price. Bid can be above or below the buyer's estimate or other bids. [Tips](#)

536 \*Enter the date by which you can deliver the final work:  
    
Default is the date requested by the buyer. eLance uses United States Eastern Time.

538 Summarize your proposal: (2,000 character limit)  
  
Upload a longer proposal if necessary. Don't enter contact info. If you do, your bid may be removed. You can get more information from the buyer by posting questions to the project message board.

530 Attach more info to your bid:  

FILE UPLOAD

  
All uploaded files are publicly available. Include mockups of the completed work at your own risk. [Tips](#)

542 Include a fax or voice recording:  
☐ Check this box to receive a free number that you can call to send a fax or make a voice recording, which will be attached to your bid. (Publicly available.)

532 [Preview My Bid](#)  
You must be registered to bid.

Figure 5c

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033



[home](#) | [buy](#) | [sell](#) | [my eLance](#) | [register](#) | [search](#) | [help](#)  
[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)

### File Sharing

2 MB in use - 48 MB available

Empty .....

Project Name: Garden Landscape Design Ideas

- 316 —  [Private](#) — Your Private Area [info](#)  
318 —  [Shared](#) — Between Buyer and Seller [info](#)

Project Name: Garden Landscape Design Ideas

Contents: 2 folders, 2 MB

Last Modified:

602 — [Use the private Message Board](#)

604

Figure 6a



[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)

[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch Center](#) | [Log Out](#)






318  
/ **File Sharing**

2 MB in use - 48 MB available

Empty .....

608 **Garden Landscape Design Ideas > Shared**

[Create Folder](#) | [Copy](#) | [Move](#) | [Rename](#) | [Delete](#) | [Download](#) | [Upload](#) | [Add Comme](#)

404	└		<a href="#">100-0029_IMG.JPG</a>	<a href="#">info</a>	<b>Folder/File Name:</b> Shared
	└		<a href="#">100-0030_IMG_2.JPG</a>	<a href="#">info</a>	<b>Contents:</b> 0 folders, 2693Kb
	└		<a href="#">100-0031_IMG.JPG</a>	<a href="#">info</a>	<b>Last Modified:</b> 11-JUL-00
	└		<a href="#">100-0032_IMG.JPG</a>	<a href="#">info</a>	<b>Comments:</b>
	└		<a href="#">Description.html</a>	<a href="#">info</a>	

602 — [Use the private Message Board](#)

Figure 6b

Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033



[home](#) | [buy](#) | [sell](#) | [my eLance](#) | [register](#) | [search](#) | [help](#)

[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

Logged in as **alee**. [Log out](#).

## Private Message Board for Garden Landscape Design Ideas

Enter Message

604

### Add Files

If you wish, upload files to complement your message.

506

UPLOAD

You can attach up to 10 files of any type, including images, text files and html files. View [tips for uploading files](#).

Post

[Use the My eLance Workspace](#)

Name

Message

Time Posted Download

606

Figure 6c

[home](#) | [buy](#) | [sell](#) | [my elance](#) | [register](#) | [search](#) | [help](#)
[Bid on a Project](#) | [Post a Service Offer](#)
**RFPs: All Categories**[Add to My Watch List](#)**Post Your RFP**Search RFPs: **GO!**More RFPs: 

All Categories

**GO!****Current RFPs in Project Marketplace****FILTER****BY**

Categories: All

Closing: All

Listed: All

<sup>702</sup> ID	<sup>701</sup> Project Name	<sup>706</sup> Category	<sup>708</sup> Sub-category	<sup>710</sup> Initial Estimate	<sup>712</sup> # bids	<sup>714</sup> Average bid	<sup>716</sup> Time Left	<sup>718</sup> Buyer	Auth Status
3161075	<u>user administration with php&amp;mysql</u>	Computer	Software Development	-	0	-	28 d, 23 h+	bfi	
3160993	<u>PHP &amp; MySQL Expert</u>	Computer	Consulting	US\$1.51	0	-	2 d, 23 h+	SilkWeb2000	
3160845	<u>CopyWriting - 4 Website</u>	Creative	Writing	US\$1,200.00	2	US\$770.00	4 d, 22 h+	CopierWatcher	
3160307	<u>VenueZone Party Icons</u>	Creative	Design	US\$1.14	0	-	9 d, 22 h+	liamcasey	
3159153	<u>Audio Streaming</u>	Computer	Software Development	-	0	-	3 d, 21 h+	abhi7	
3159132	<u>datanuggets.com</u>	Marketing	Sales - Domain Name	US\$50,000.00	0	-	24 d, 21 h+	dwilliams	
3159129	<u>Designing a Half page Color AD</u>	Creative	Design	US\$250.00	5	US\$610.00	21 h, 31 m+	RC23	
3158229	<u>Creative Writing</u>	Creative	Writing	US\$30.00	10	US\$54.50	20 h, 26 m+	dawnaavery2	
3156880	<u>Work at Home</u>	Marketing		-	0	-	29 d, 18 h+	einstein	
3156837	<u>Logo &amp; Stationery Design</u>	Creative	Design	-	11	US\$495.55	29 d, 18 h+	vyhe	
3156576	<u>Convert hard docs to PDF</u>	Computer	Consulting	US\$200.00	6	US\$166.58	2 d, 17 h+	PGLink	
3155060	<u>Powerpoint Touch-Up</u>	Business	Report Production	US\$60.00	13	US\$51.08	14 h, 17 m+	Flashed1	

Figure 7

# Title: Storefront for an Electronic Marketplace for Services

Inventor: Beerud D. Sheth

S/N: 09/728,033

[home](#) [buy](#) [sell](#) [my elance](#) [register](#) [search](#) [help](#)

[Post an RFP](#) | [Fixed-Price Services](#)

**Services: All Categories**

[Add to My Watch List](#)

[Post Your Service](#)

Search Services:  [GO!](#)

More Services: [All Categories](#) [GO!](#)

**Recently Purchased Services:**

- [US\\$20.00](#)
- [logos, web, photography: US\\$75.00](#)
- [writing, research, business support: US\\$10.00](#) [MORE](#)

## 800 — Fixed-Price Services Available in All Categories

802 FILTER BY		Categories: All			Feedback: All		Price/Unit:	
ID	904 Action	806 Category	808 Sub Category	810 Specializations	812 Price	814 Unit	816 Seller	818
2033255	<a href="#">Info &amp; Buy</a>	Creative	web design	all web design, html or wysiwyg	US\$40.00	Hour	<a href="#">rdgraphics</a>	5
2033205	<a href="#">Info &amp; Buy</a>	Creative	Design	all design	US\$50.00	Hour	<a href="#">rdgraphics</a>	5
2118290	<a href="#">Info &amp; Buy</a>	Business	Startup Services	Consulting	US\$150.00	Hour	<a href="#">SourceCFO</a>	5
2129818	<a href="#">Info &amp; Buy</a>	Creative	Design	Consultant	US\$30.00	Hour	<a href="#">adamwho</a>	5
2115328	<a href="#">Info &amp; Buy</a>	Creative	Design	Logo Design	US\$300.00	Item	<a href="#">suebee277</a>	5
2040229	<a href="#">Info &amp; Buy</a>	Computer	online promotions	Online Marketing	US\$25.00	Hour	<a href="#">sarah77mc</a>	5
2115344	<a href="#">Info &amp; Buy</a>	Creative	Design	Brochure Design	US\$400.00	Item	<a href="#">suebee277</a>	5
2229197	<a href="#">Info &amp; Buy</a>	Creative	Design	Logo Design	US\$35.00	Hour	<a href="#">strongvisuals.com</a>	5
2072517	<a href="#">Info &amp; Buy</a>	Creative	Design	Design /Production Services for Print	US\$85.00	Hour	<a href="#">Design_Pro</a>	5
2162954	<a href="#">Info &amp; Buy</a>	Creative	Design	logos	US\$350.00	Item	<a href="#">garvey</a>	5
2263249	<a href="#">Info &amp; Buy</a>	Computer	Software Development	Application Development	US\$50.00	Hour	<a href="#">ggara</a>	5

Figure 8

[home](#) | [buy](#) | [sell](#) | [my.eLance](#) | [register](#) | [search](#) | [help](#)



[Activity](#) | [Account](#) | [Edit Profile](#) | [Watch List](#) | [Log Out](#)

## My eLance: Activity

 [New Features!](#)

### My Buying Activity

 [Activity Archive](#)  [Archive/Delete Manager](#)

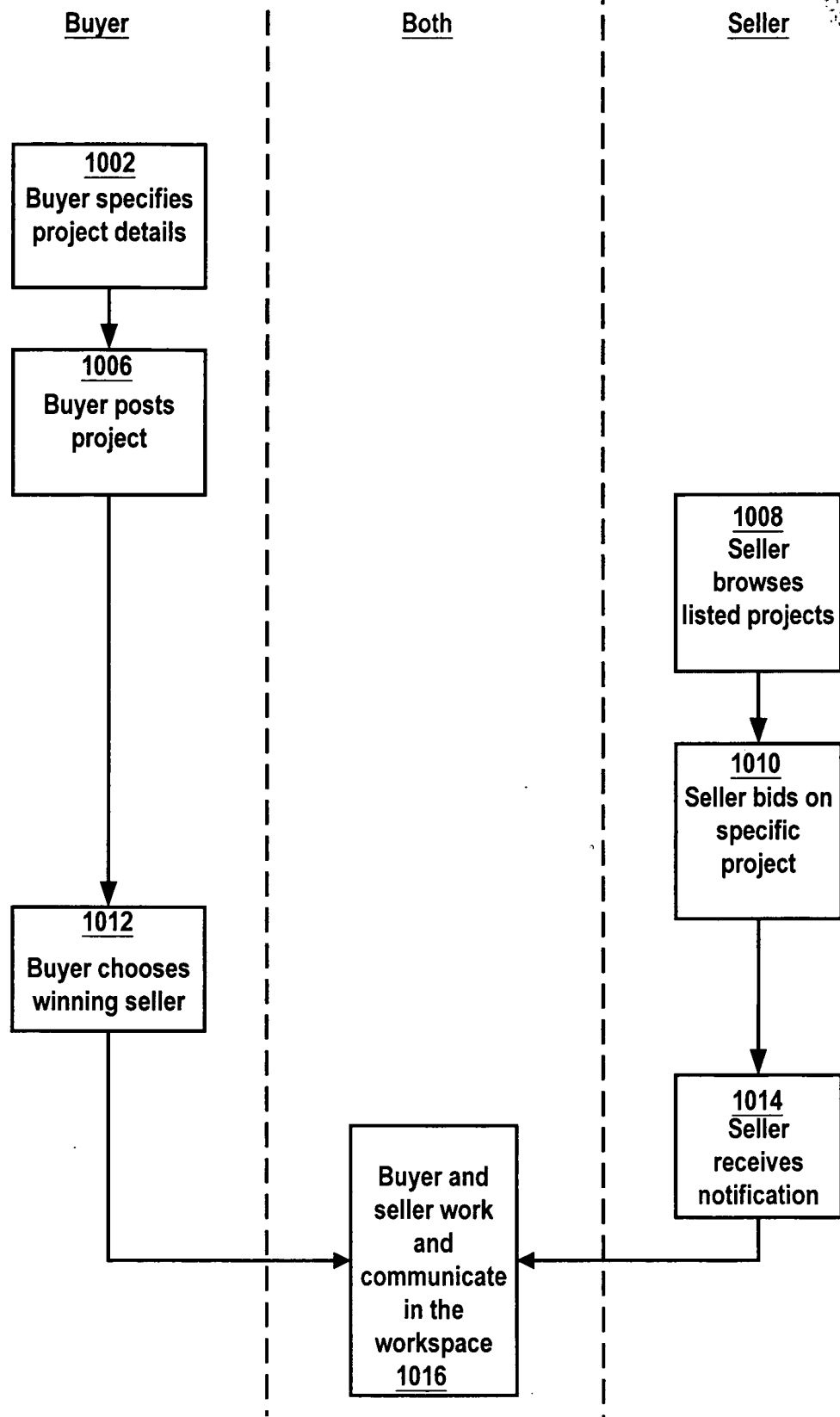
ID	Bid ID	Name	Type	Seller	Status	Actions	Work Space	Message	Make a Payment
916	918	920	922	924	926	928	930	932	934
	<a href="#">Post a Project</a>								
	<a href="#">Browse Fixed-Price Services</a>								

### My Selling Activity

 [Activity Archive](#)  [Archive/Delete Manager](#)

ID	Bid ID	Name	Type	Buyer	Status	Actions	Work Space	Message	Send an Invoice
				938					936
	<a href="#">Bid on a Project</a>								
	<a href="#">Post a Fixed-Price Service Offer</a>								

Figure 9



RFP Process

Figure 10

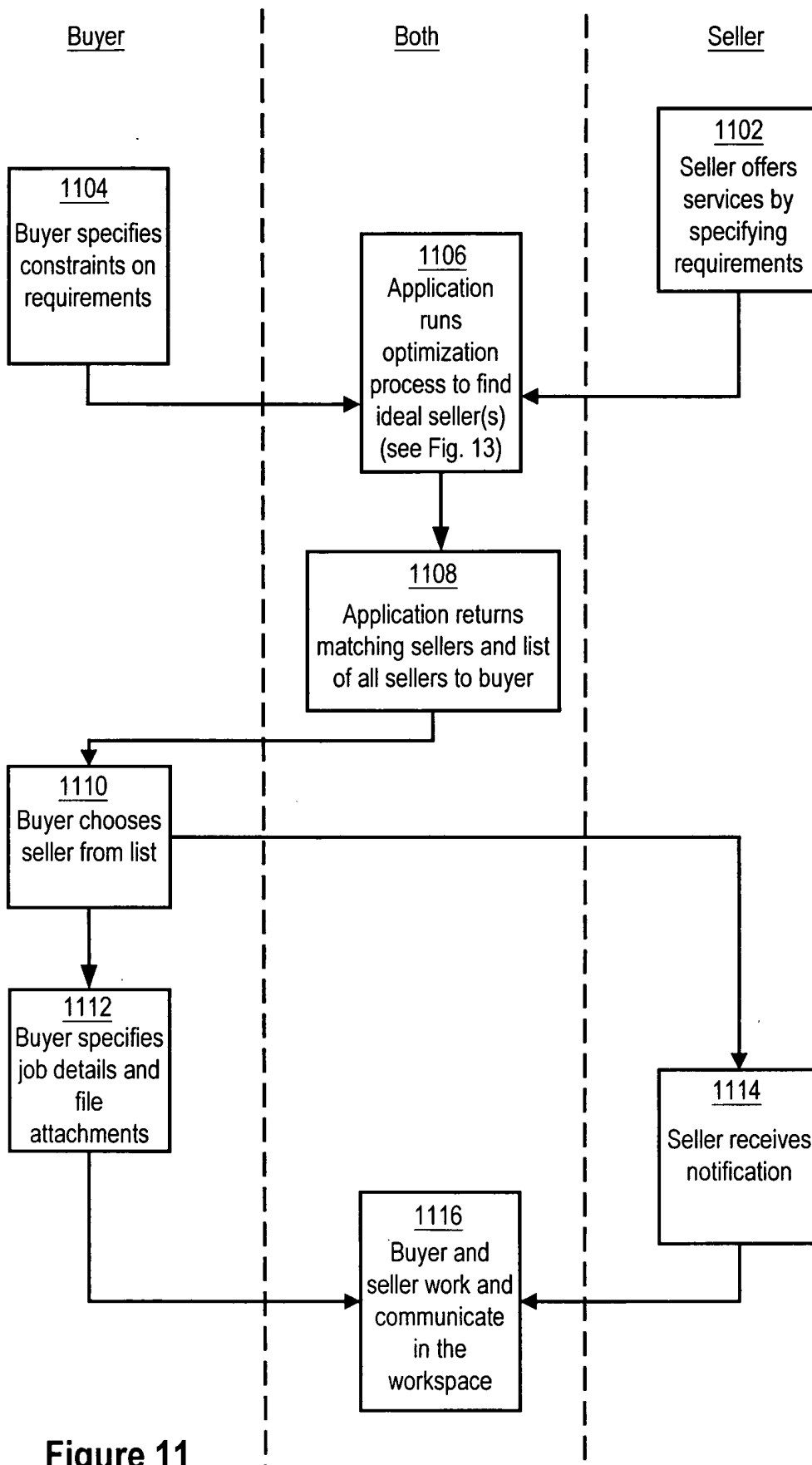


Figure 11

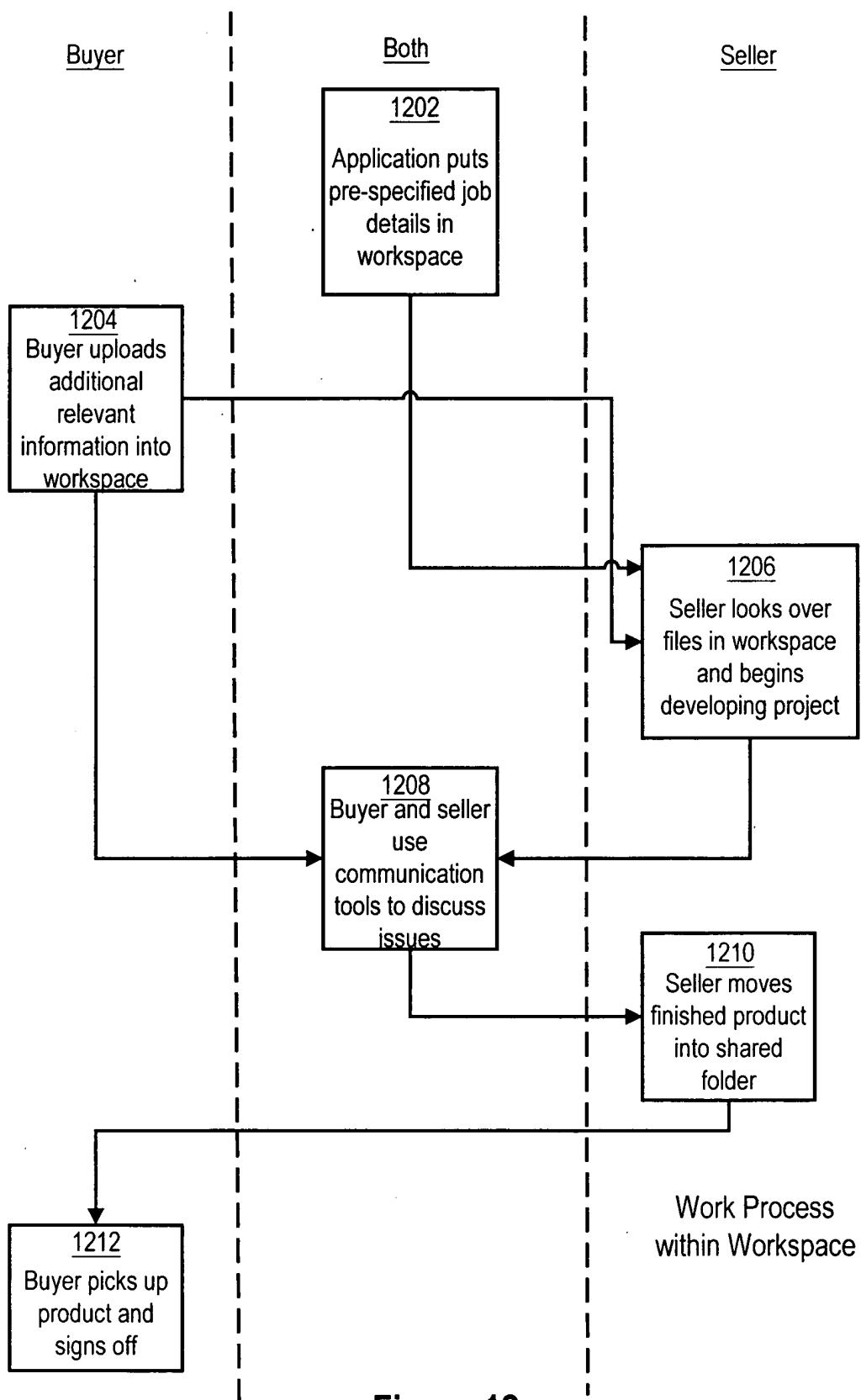


Figure 12



Optimizer-Related  
Process

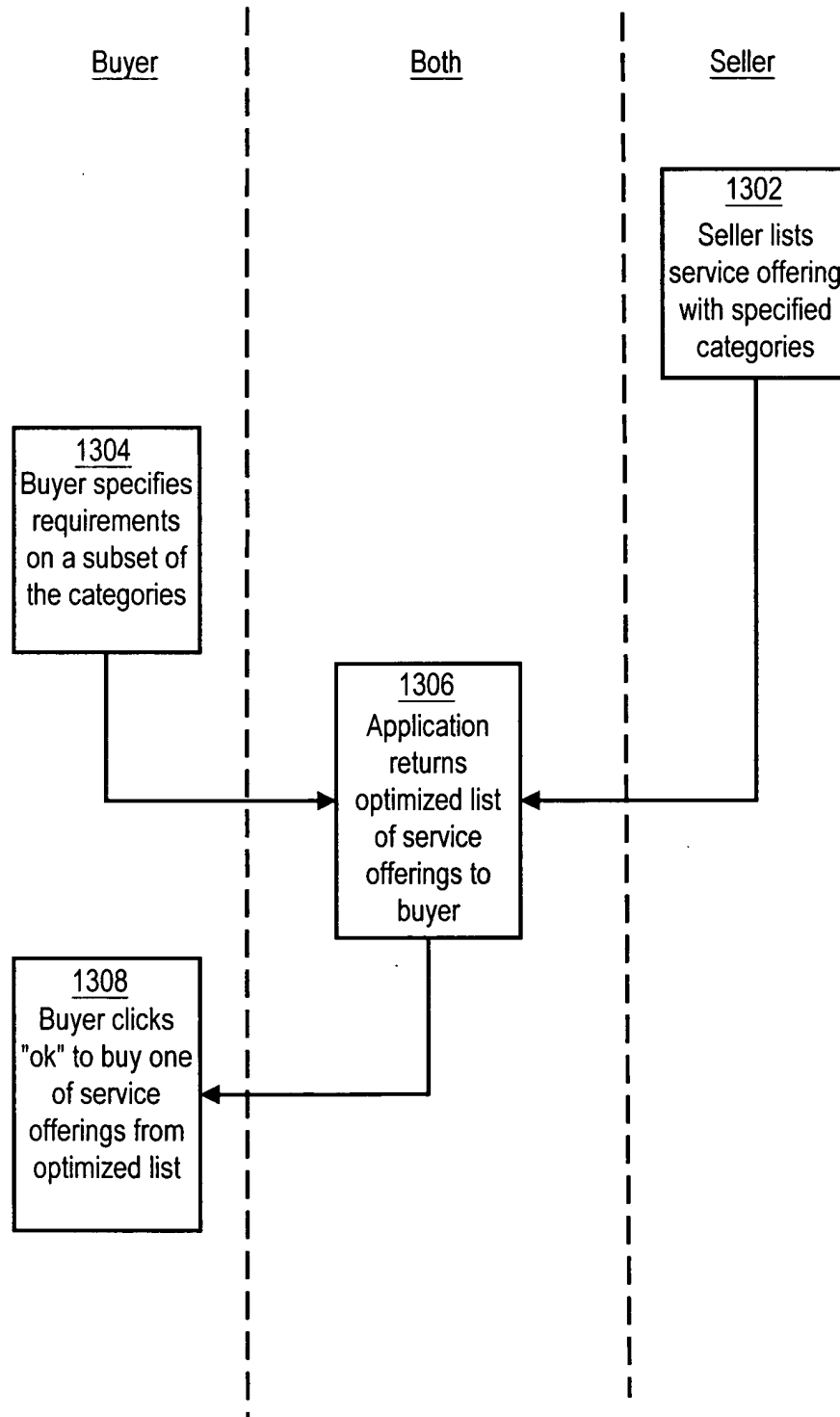


Figure 13

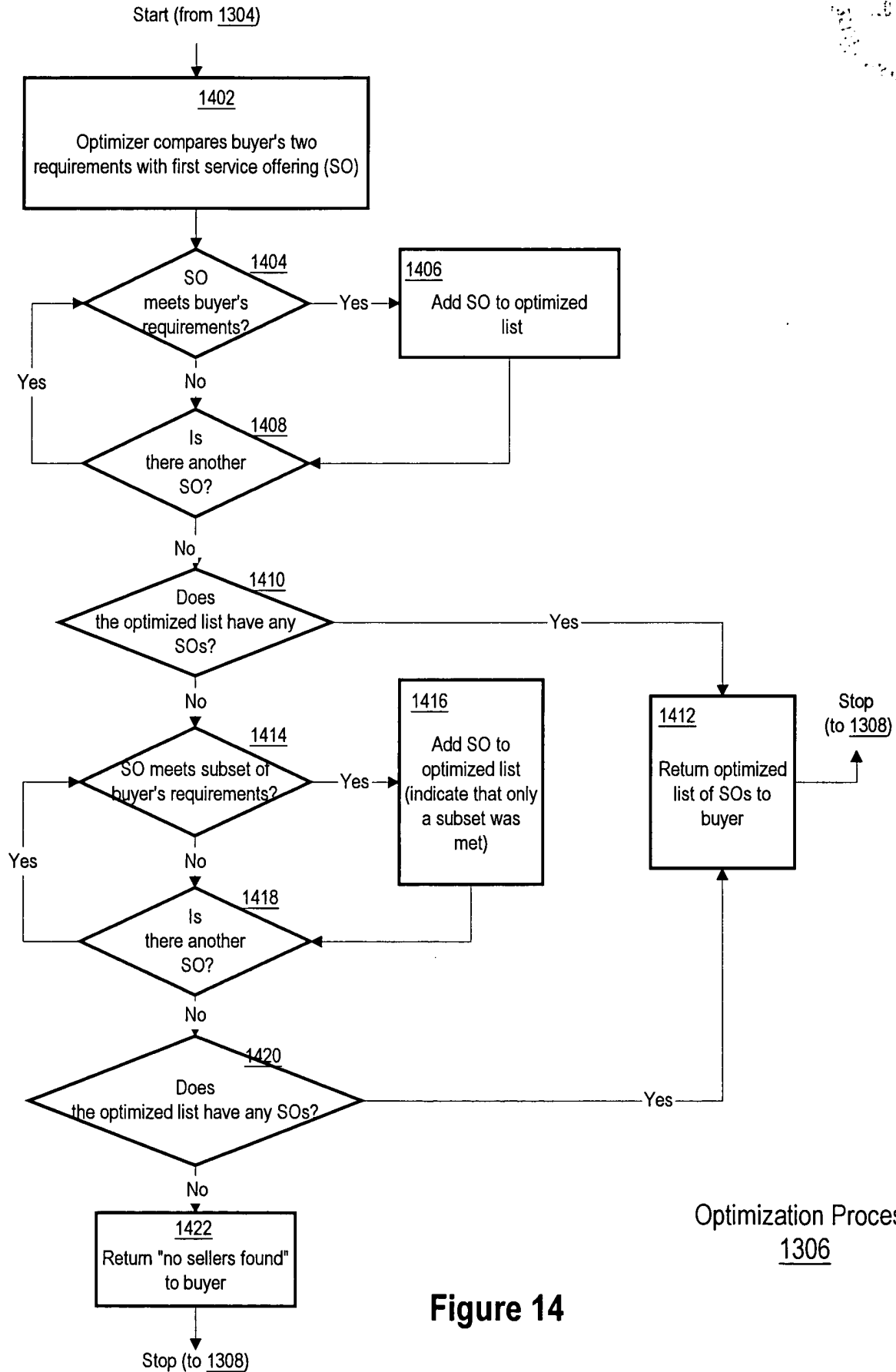


Figure 14

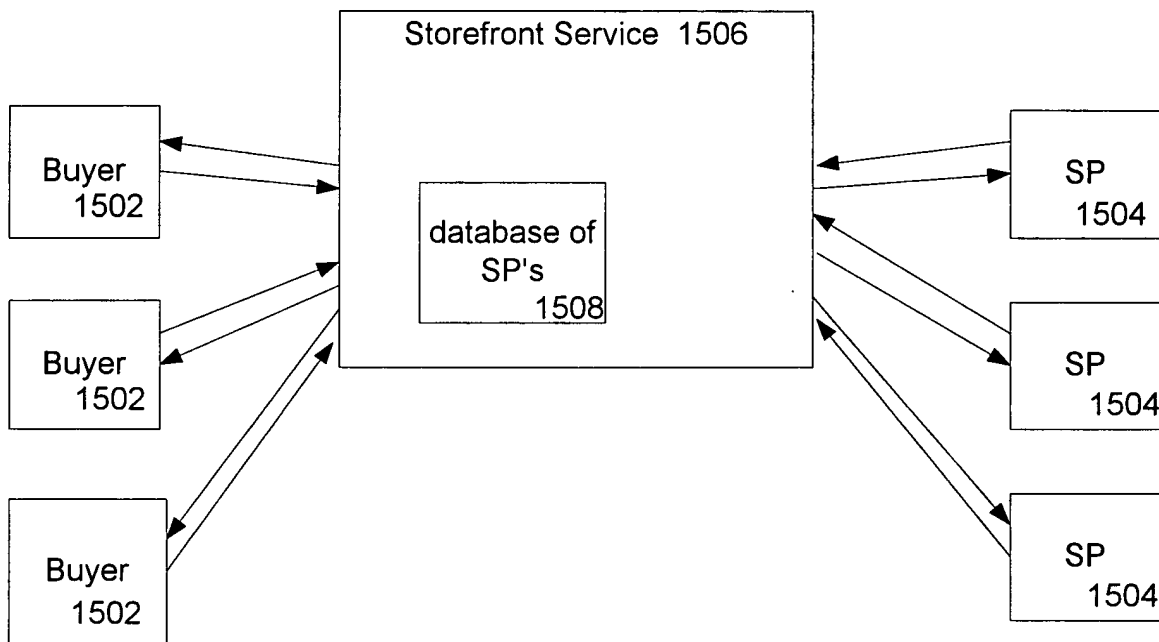


Figure 15

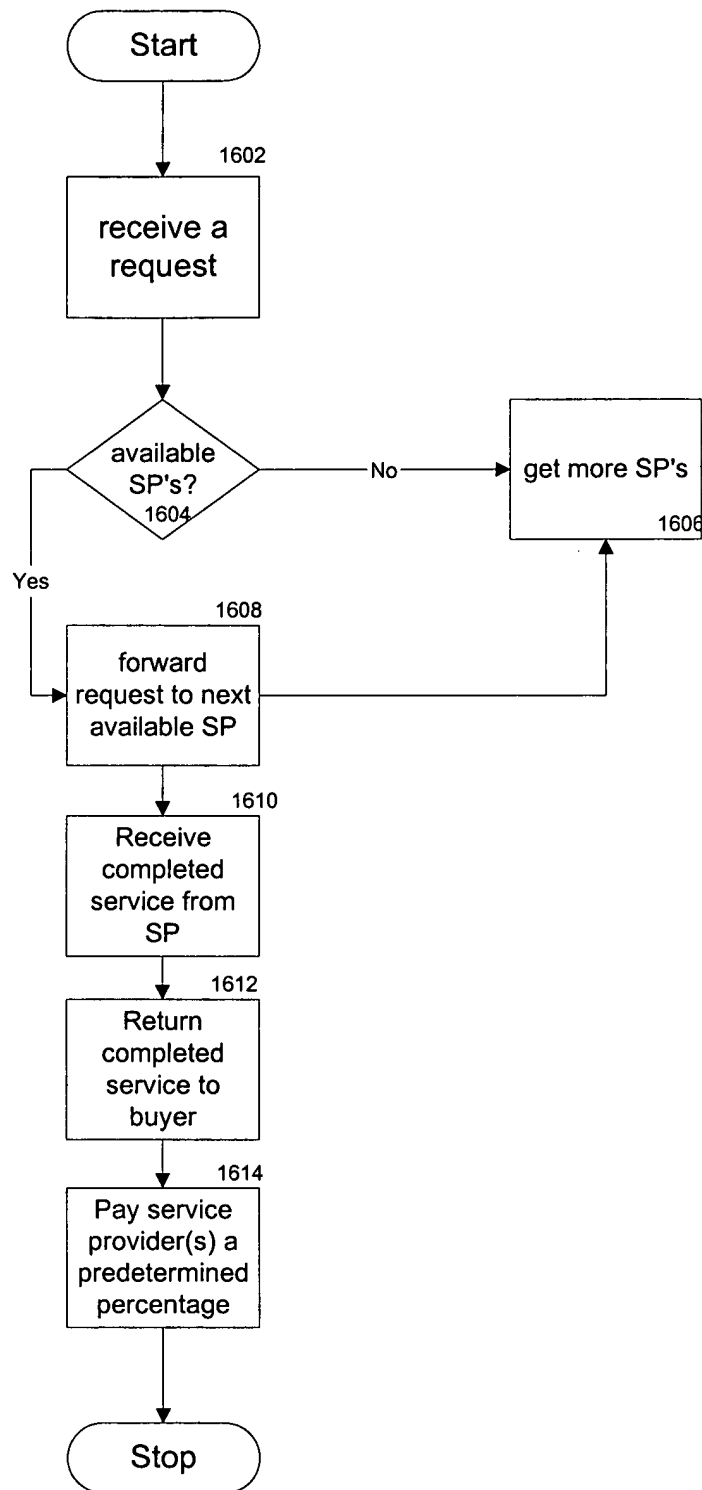


Figure 16

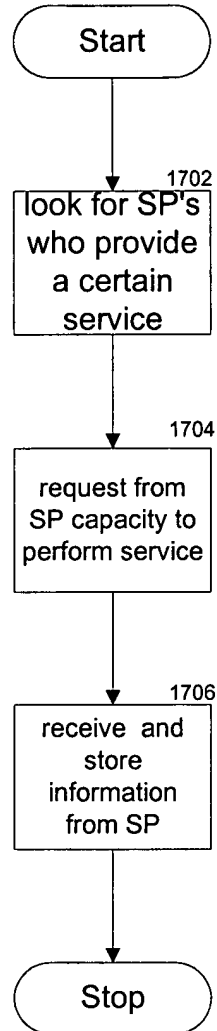


Figure 17

[Advanced](#) [Tour](#)

[HOME](#) [BUY SERVICES](#) [PROVIDE SERVICES](#) [COMMUNITY](#)

[GET HELP ?](#)

Not Registered? [Join Now](#)

## Have your Logo turned into a Flash Animation!

Upload your company logo, and an artist from eLance, the global services marketplace, will animate it, using Macromedia Flash. If your logo is not already in vector format, our artists can create a fully animated Flash logo, using your existing .jpg or .gif image.

This is an example of how Flash can add life to your logo. The variations are limitless – this is only one example.



### I am uploading the following format:

- ☐ .AI, .EPS, .CDR (you will be charged \$5\*)
- ☒ .JPG, .GIF (you will be charged \$10\*)

### Upload Your Logo File (select **Browse** to find the file on your computer)

- Only .ai .eps .cdr .gif or .jpg will be accepted for upload
- Only images smaller than 100kb in size will be accepted for upload

Give special instructions to the artist about how you would like your animation done:  
(ex: rotating clockwise, letters in a wave pattern, etc).

rotating clockwise

Give us your email address, so we can notify you when the animation is finished

john.doe@company.com

You will be charged \$10.00 in order to convert your JPG or GIF into the optimal format for Flash.

Title: Storefront for an Electronic Marketplace for Services  
Inventor: Beerud D. Sheth  
S/N: 09/728,033

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## Is This the Image and Text You Want to Use?

If the following is correct click the submit button below. Otherwise, click the Back button on your browser and upload the correct image.

1902 — Upload Format: .JPG, .GIF (you will be charged \$10\*)  
1904 — Logo File: H:\Sweet/Pea::sNest.jpg  
1906 — Instructions: rotating clockwise  
1908 — Email Address: johndoe@company.com

— 1910

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Figure 19

**S/N: 09/728,033**


\_\_\_\_\_

### Advanced

## ➔ Tour

## COMMUNITY

## GET HELP ?

2000 

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[illegible]

Figure 20